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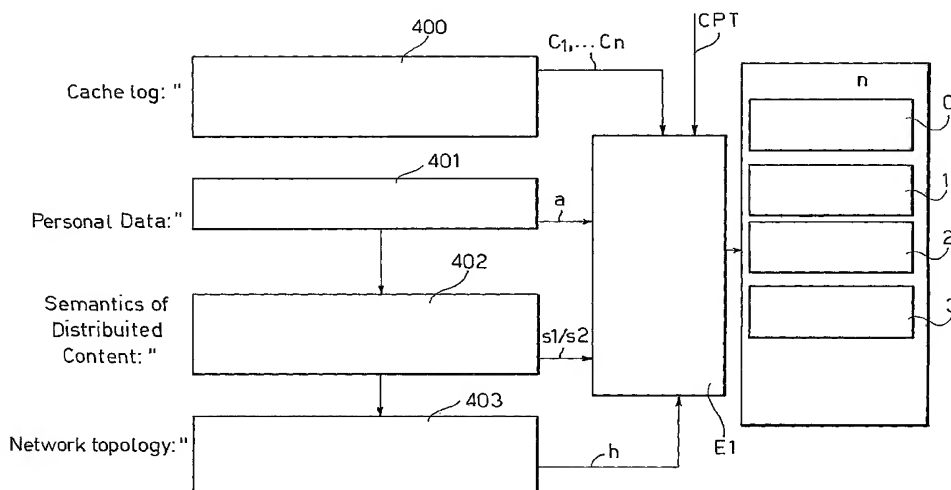
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— as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for the following designations AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE,

[Continued on next page]

(54) Title: METHOD AND SYSTEM FOR CONTROLLING CONTENT DISTRIBUTION, RELATED NETWORK AND COMPUTER PROGRAM PRODUCT THEREFOR



(57) Abstract: A method for controlling distribution of media contents over a network (1), wherein said contents are distributed by making said contents ( $w_1$ ) available at surrogate servers ( $C_1, \dots, C_n$ ), the method including the steps of: - identifying additional contents ( $w_2$ ) eligible for distribution; - defining a set of categories (mf) - identifying for each category (mf) at least a reference content (RC/CRC); - associating (PM) said additional contents ( $w_2$ ) to said predefined categories (mf) based on semantics affinity with said reference content (RC/CRC), said semantics affinity being calculated (Z) as the distance of each of said additional contents ( $w_2$ ) to said at least a reference content (RC/CRC); - selecting (Z) at least one of said predefined categories (mf); and - making (D) at least one of the additional contents ( $w_2$ ) associated to said selected predefined category (mf) available for distribution at said surrogate servers ( $C_1, \dots, C_n$ ).

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